

Your Prescription for Tree Health

by Jean Ferdinandsen, Certified Arborist WI-0149A



Our professional staff of Certified Arborists takes great pride in providing accurate diagnoses and proper treatment protocols. To achieve this, we review our records and do winter tours of properties at this time of year.

This helps us evaluate plant health care and pruning needs for your trees. We work with you to develop a health care plan for your trees.

The result is a ***tree care prescription letter*** mailed to you with our recommendations outlining tree care for the upcoming year. Upon your approval, these treatments are then activated to be scheduled for the time when they will be most effective.

We closely monitor insect and disease development, weather, and tree growth as the season progresses. This is a process known as phenology. Treatments following this practice are much more accurate, effective and environmentally friendly.

As with your own health care, we encourage you to be proactive. Ask questions; keep us informed of any changes or concerns you have regarding your trees. Your input is important to us. Together, we can make a tree care team that cares.

When you receive your ***tree care prescription letter***, please return it promptly or call our office. And if you have any questions or concerns, be sure to contact us. That way we can help maintain and improve the health and condition of an important asset to your property, your trees.